

# Showroom VR

Product visualisation in an immersive environment.



Stand Virtual 3D



Showroom Casa 360°



Showroom 360°

## Devices



### VR Devices

HTC Vive

Oculus Rift

Google Daydream

Samsung GearVR

Oculus GO

Vive Focus

Oculus Quest

Oculus Quest 2

### Platform

VR on PC with VR device

VR on phone with VR device

VR on VR device

PC experience with mouse and keyboard

Mobile experience

### Browsers

Firefox

Oculus Browser

Samsung Internet

Microsoft Edge

Chrome

Exokit

Supermedium

Safari

Minimum recommended smartphones, iPhone 6 for iOS and at least one Galaxy S6 for Android.

## How does it works?

1

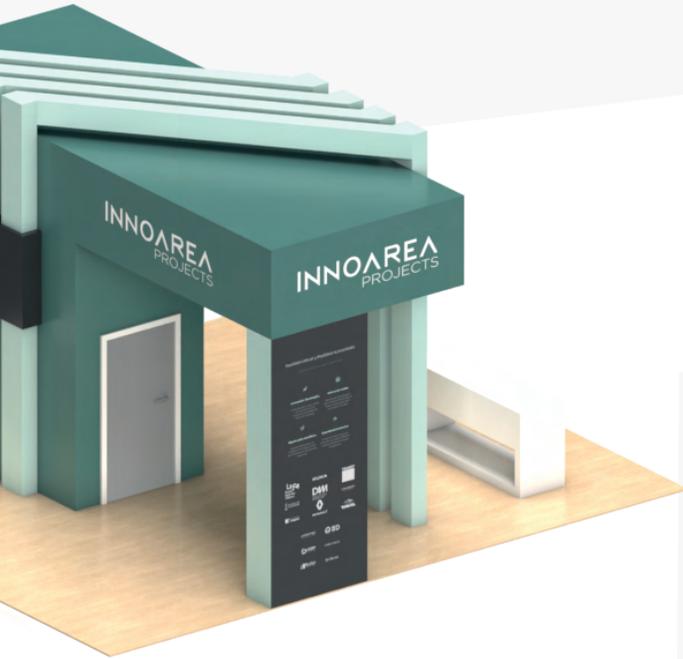
We create and develop showrooms for virtual reality devices customised for each client.

2

Detailed visualisation of the products even within them in a collaborative way.

3

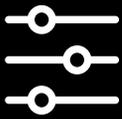
Infinite use, it can be enjoyed as many times as required by the customer.



## Beneficios



- Portable experience.
- Savings in transport, assembly and installation costs.
- Reuse of the experience without investment.
- Reduction of incident resolution time.
- Elimination of travel costs for technical staff.
- Tool that captures the attention of attendees.
- Improved customer service.
- High brand retention in the mind of a potential customer.



## Custom product

### Virtual representation

We generate virtual representations of your product that perfectly simulate the materials, textures and details using the latest digital recreation techniques. In addition, the virtual showrooms allow us to reproduce with high precision the processes of the products by means of animations and technical explanations, i.e. by adding layers that provide more detailed information on certain more detailed information about certain objects.

### Cost and time savings

Virtual showrooms represent a significant saving in costs and time, as they do not involve recurring costs. The high expenses derived from the relocation, assembly and installation of moving, assembling and installing physical showrooms. Our projects remain always updatable and can be modified when needed, so you can give unlimited uses to the showroom.

### Brand retention

These virtual experiences are capable of achieving a high impact on users, as it is a VIP channel of communication. According to a study developed by Greenlight VR, 53% of consumers prefer brands that offer virtual experiences. virtual experiences, so at trade fairs and events it becomes a powerful tool when it comes to capturing the attention of the attendees. It is thus able to produce an effect on customers, providing a great differential value compared to the competition. At the same time, this immersion causes a high retention of the brand in the mind of a potential customer of a potential client.

